



TEACHER SUPPLY SHOP

WHY HOST A SUPPLY DRIVE?

The Teacher Supply Shop houses classroom supplies donated by the community for WJCC Schools' teachers. Based on the National Center for Educational Statistics' report, 94% of teachers annually spend between \$500 – \$1,000 of their own money on school supplies. By alleviating this financial burden, the Teacher Supply Shop offers an opportunity to show our dedicated teachers they are not only supported by the division but also the community.

ORGANIZING THE DRIVE

Hosting a supply drive is simple and only requires time, dedication, and a desire to support teachers in WJCC Schools. The following classifications should be used to organize your drive:

- Supply donations
- Supply and monetary donations

The drive may be held as a one-day event or for a designated period to collect donations. Collecting for the drive can serve as a service project during an event. It is also a great opportunity for individuals, businesses, community organizations, and civic groups to support teachers and schools.

TIPS FOR A SUCCESSFUL DRIVE

- **Share our "wish list"** - this informs donors what items are being collected and most needed.
- **Create a timeline** – identify a targeted time to collect donations.
- **Spread the word** – engage members of your organization, partner with other businesses/organizations, and use social media and flyers to get the word out about the drive. Send reminders and do not forget to tag @WJCCSchools so we can like the post and help get the word to the community.
- **Advertise the "why"** - Help us tell our story. Statistics show that 94% of teachers annually spend between \$500 – \$1,000 of their own money on school supplies. Through this initiative, the school division works collectively with the community to alleviate this financial burden for teachers.
- **Strategically place collection bins/boxes** – secure a large bin/box to place donations, create appropriate signage, and make sure the bin/box is visible and accessible.
- **Consider a "friendly" competition** - Competitions within businesses/organizations can encourage and maximize donations.
- **Arrange delivery or pick-up** – Once the drive is complete, contact the department of Communications & Engagement at (757) 603-6480 or TeacherSupply@wjccschools.org to arrange delivery or pick-up.
- **Share thanks** - share thanks with the entire community letting donors know the total donations collected and thanking employees/members for their support. When possible, send handwritten thank you notes.